

Intact Financial Corporation (TSX: IFC)

IFC's acquisition of JEVCO:

Continuing our journey towards building a world-class P&C insurer

May 2, 2012





Forward looking statements and disclaimer

Certain of the statements included in this Presentation about IFC's current and future plans, expectations and intentions, results, levels of activity, performance, goals or achievements or any other future events or developments constitute forward-looking statements. The words "may", "will", "would", "should", "could", "expects", "plans", "intends", "trends", "indications", "anticipates", "believes", "estimates", "predicts", "likely", "potential" or the negative or other variations of these words or other similar or comparable words or phrases, are intended to identify forward-looking statements. Forward-looking statements are based on estimates and assumptions made by management in light of our experience and perception of historical trends, current conditions and expected future developments, as well as other factors that management believes are appropriate in the circumstances. Many factors could cause IFC's actual results, performance or achievements or future events or developments to differ materially from those expressed or implied by the forward-looking statements, including, without limitation, the following factors: IFC's ability to implement its strategy or operate its business as management currently expects; its ability to accurately assess the risks associated with the insurance policies that IFC insurance subsidiaries write; unfavourable capital market developments or other factors which may affect IFC's investments and funding obligations under its pension plans; the cyclical nature of the property and casualty insurance industry; management's ability to accurately predict future claims frequency; government regulations designed to protect policyholders and creditors rather than investors; litigation and regulatory actions; periodic negative publicity regarding the insurance industry; intense competition; IFC's reliance on brokers and third parties to sell its products to clients; IFC's ability to successfully pursue its acquisition strategy; IFC's ability to execute its business strategy; the terms and conditions of, and regulatory approvals relating to, the acquisition of JEVCO Insurance Company ("Acquisition"); timing for completion of the Acquisition; synergies arising from, and IFC's integration plans relating to the Acquisition; management's estimates and expectations in relation to resulting accretion, net operating income per share, internal rate of return, return on equity, MCT. debt to capital position and other metrics used herein in relation to our discussion of the Acquisition; IFC's financing plans for the Acquisition; various other actions to be taken or requirements to be met in connection with the Acquisition; IFC's participation in the Facility Association (a mandatory pooling arrangement among all industry participants) and similar mandated risk-sharing pools; terrorist attacks and ensuing events; the occurrence of catastrophic events; IFC's ability to maintain its financial strength and issuer credit ratings; IFC's ability to alleviate risk through reinsurance; IFC's ability to successfully manage credit risk (including credit risk related to the financial health of reinsurers); IFC's reliance on information technology and telecommunications systems; IFC's dependence on key employees; general economic, financial and political conditions; IFC's dependence on the results of operations of its subsidiaries; the volatility of the stock market and other factors affecting IFC's share price; and future sales of a substantial number of its common shares. These factors are not intended to represent a complete list of the factors that could affect us. These factors should, however, be considered carefully. All of the forward-looking statements included herein are qualified by these cautionary statements. Although the forward-looking statements are based upon what management believes to be reasonable assumptions, IFC cannot assure investors that actual results will be consistent with these forward-looking statements. When relying on forward-looking statements to make decisions, investors should ensure the preceding information is carefully considered. Such forward-looking statements are made as of May 1, 2012. Undue reliance should not be placed on forward-looking statements made herein. IFC and management have no intention and undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.



Forward looking statements and disclaimer

Disclaimer

This Presentation does not constitute or form part of any offer for sale or solicitation of any offer to buy or subscribe for any securities nor shall it or any part of it form the basis of or be relied on in connection with, or act as any inducement to enter into, any contract or commitment whatsoever.

The information contained in this Presentation concerning Intact Financial Corporation, its subsidiaries and affiliated companies (collectively, the "Intact") does not purport to be all-inclusive or to contain all the information that a prospective purchaser or investor may desire to have in evaluating whether or not to make an investment in Intact. The information is qualified entirely by reference to Intact's publicly disclosed information.

No representation or warranty, express or implied, is made or given by or on behalf of Intact or any of the directors, officers or employees of any such entities as to the accuracy, completeness or fairness of the information or opinions contained in this Presentation and no responsibility or liability is accepted by any person for such information or opinions. In furnishing this Presentation, Intact does not undertake or agree to any obligation to provide the attendees with access to any additional information or to update this Presentation or to correct any inaccuracies in, or omissions from, this Presentation that may become apparent. The information and opinions contained in this Presentation are provided as at the date of this Presentation. The contents of this Presentation are not to be construed as legal, financial or tax advice. Each prospective purchaser should contact his, her or its own legal adviser, independent financial adviser or tax adviser for legal, financial or tax advice.

The Company uses both International Financial Reporting Standards ("IFRS") and certain non-IFRS measures to assess performance. Non-IFRS measures do not have any standardized meaning prescribed by IFRS and are unlikely to be comparable to any similar measures presented by other companies. Management of Intact Financial Corporation analyzes performance based on underwriting ratios such as combined, general expenses and claims ratios as well as other performance measures such as return on equity ("ROE") and operating return on equity. These measures and other insurance related terms are defined in the Company's glossary available on the Intact Financial Corporation web site at www.intactfc.com in the "Investor Relations" section. Additional information about Intact Financial Corporation, including the Annual Information Form, may be found online on SEDAR at www.sedar.com.



IFC's acquisition of JEVCO:

Continuing our journey towards building a world-class P&C insurer

Strategic Fit	Financially Compelling
 Strengthens offer for brokers and customers Expands existing product offering: Recreational vehicles Non-standard auto Strengthens commercial and specialty lines capabilities 	 IRR¹ estimated above 20% Book value per share accretion estimated at 2.6% Accretive to NOIPS² beginning in 2013 Purchase price reflects a P/B multiple of 1.3x³
Opportunities	Financial Position
 Improve performance by implementing IFC's risk selection and claims management expertise Offer new products across IFC distribution Strengthen growth profile of existing products 	 Attractive deployment of our excess capital Estimated MCT above 200% in the near term Debt-to-total-capital ratio estimated to remain below our target of 20%

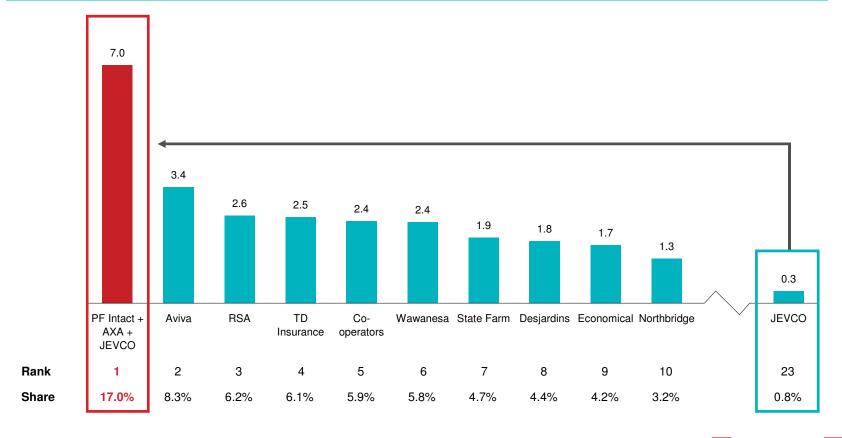
¹ Internal Rate of Return, based on equity returns.

² NOIPS = net operating income per share. A non-IFRS measure.

³ Based on JEVCO's book value per share as at December 31, 2011.

Leading position in Canadian P&C insurance

Top 10 Canadian P&C Insurance Companies by 2011 Direct Premiums Written (\$ billions)

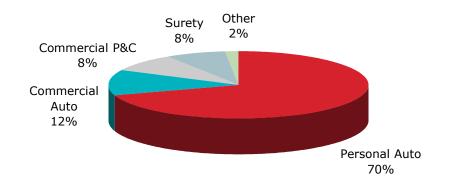




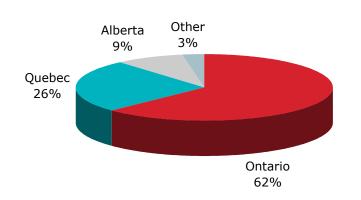
Broadening our offer to brokers and customers

- JEVCO Insurance Company is a leading provider of specialty and niche insurance products for individuals and businesses across Canada
- Insurance products are distributed through a network of independent insurance brokers; JEVCO had approximately \$350 million in direct premiums written in 2011
- JEVCO's business lines consist of non-standard auto, recreational vehicles (motorcycles, snowmobiles, ATVs) and commercial specialty lines

2011 JEVCO DPW by Line of Business



2011 JEVCO DPW by Geography



Source: Westaim public disclosure and other industry data for the 12 months ended December 31, 2011.



A financially compelling transaction

Purchase Price	\$530 million cash consideration ¹
Key Components	Specialty lines Recreational vehicles Non-standard auto
Purchase Metrics	$P/BV^2 = 1.3x P/E^3 = 13.2x$
Transaction Economics	Estimated IRR above 20%4 Accretive to BVPS by 2.6%
Financing	Excess capital + Debt \$205M Equity proceeds \$225M JEVCO excess capital \$100M ⁵
Regulatory Capital Impact	Estimated MCT above 200% in the near term
Approvals	Westaim shareholders Customary regulatory approvals
Expected Closing Date	Fall of 2012

¹ Excludes transaction costs.



² Price to book value. Based on book value as at December 31, 2011.

³ Based on JEVCO's 2011 net income.

⁴ Internal rate of return. Based on equity returns.

⁵ Represents a portion of JEVCO's capital in excess of 200% MCT as at December 31, 2011. Source: Westaim public disclosure.

Strong financial position maintained

Ultimate Sources of Funding*

IFC excess capital + debt

Equity proceeds

> JEVCO excess capital

\$205 million

\$225 million

\$100 million

\$530 million

Debt-to-total-capital ratio estimated to remain below 20% upon closing of the acquisition



^{*} Represents funding structure following the close of the acquisition.

Conclusion

Strong strategic fit

- Strengthens offer for brokers and customers
- Expands existing product offering into complementary lines
- Strengthens commercial and specialty lines capabilities

Opportunity to acquire a leading specialty and niche insurer in a financially compelling manner

- Estimated internal rate of return above 20%
- Book value per share accretion estimated at 2.6%

Strong financial position maintained

- Attractive deployment of our excess capital
- Estimated MCT above 200% in the near term
- Debt-to-total-capital ratio estimated to remain below our target of 20%



Investor Relations contact information

Dennis Westfall, CFA

Director, Investor Relations

Phone: 416.341.1464 ext 45122 Cell: 416.797.7828

Email: Dennis.Westfall@intact.net

Email: ir@intact.net

Phone: 416.941.5336 or 1.866.778.0774 (toll-free within North America)

Fax: 416.941.0006

www.intactfc.com/Investor Relations

